

Seed & Early Stage:
Criteria

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The strength, vision and effort of the management team form the main criteria for any investment decision. After all, the quality of management is a key determining factor for the success of the business.

Obviously a well-founded and realistic business plan is also required. The various elements of the business plan are each subjected to a thorough evaluation and tested for feasibility. The evaluation covers such aspects as the (market) potential of/demand for the new technologies/products, their uniqueness and protectability, the commercial plan of attack, the financial requirements and the ultimate (added) value projections.

The initial investment by PMV and any co-investors must allow a significant, value-increasing milestone to be achieved that significantly improves the chances of successful follow-up investment. In this way, the investment by PMV always acts as a catalyst.

Obviously PMV can only invest in businesses that create significant added value for Flanders.